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| Tamir Schwartz  Senior UX/UI Product Designer | Address: Hatzor 5, Ramat-Gan  Phone: +97254-799-5440  Email: [tamirs3693@gmail.com](mailto:tamirs3693@gmail.com)  Portfolio: <https://tamirux.com>  Linkedin: [Tamir Schwartz](https://il.linkedin.com/in/tamir-schwartz-a2047765) |
| EXPERIENCEUX/UI Product Design Expert / HUB Security (Cybersecurity, B2B) OCT 2022 - PRESENT   * Leading the UX/UI efforts of 3 complex products:   1. **D.Storm** - DDoS attack simulation platform.  2. **Secure Confidential Compute** - organizational data protection.  3. **HUB360** - Ecosystem of HUB Security products, including  organizational resilience.   * Definition and execution of 2 successful KPIs:   1. Initiation of the foundation for HUB’s Design System.  2. Conduct user testing as part of the product life cycle. Senior UX/UI Product Designer / Axonius (Cybersecurity, B2B) OCT 2021 - OCT 2022   * Led and delivered several large-scale projects with complex scopes. * Improved the platform's usability by designing flows that simplify complex actions into a usable UI. * Enhancing design system components in order to support comprehensive user scenarios and accessibility.  Product Designer & Team Lead / Net-bet (Gaming, B2C) MAY 20218 - OCT 2021   * Managing and mentoring a team of 3 product designers. This included providing guidance, feedback, and support in response to their requests. * Collaboration and communication with team leads from Marketing, Technical Writer and R&D. * Conducted both qualitative and quantitative user research, including interviews, heatmaps, and usability testing. * Built the company's design system from scratch, including daily maintenance, testing of components and QA. * Created low to high fidelity wireframes and prototypes to support the design process and communicate design solutions to stakeholders.  UX/UI Lead Designer / TrioMarkets (Fintech, B2B) / JAN 2017 – MAY 2018Web Designer / MediaGroup (Digital Services, B2C) / AUG 2011 - JAN 2017 | EDUCATION **2020:** Animation and Micro Interaction Diploma, for UX Designers, “Netcraft Academy”  **2018:**  UX Diploma Certified in “John Bryce” college, UXV Program by Tal Florentin  **2010-2012:** Web Design & Programming DIPLOMA in "SELA" college. SKILLS **Design:** UI graphics with Illustrator & PhotoShop, Presentations, Concept sketches, Wireframes, Mockups.  **Prototyping:**  Figma, Sketch, AfterEffects, Interactive components with HTML / CSS / JS.  **Research:** User testing, Task analysis & user personas, A/B Testing, Heat maps analysis LANGUAGES **Hebrew:** Native language.  **English:** Fluent level |