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| Tamir SchwartzSenior UX/UI Product Designer | Address: Hatzor 5, Ramat-GanPhone: +97254-799-5440Email: tamirs3693@gmail.comPortfolio: <https://tamirux.com>Linkedin: [Tamir Schwartz](https://il.linkedin.com/in/tamir-schwartz-a2047765) |
| EXPERIENCEUX/UI Product Design Expert / HUB Security (Cybersecurity, B2B)OCT 2022 - PRESENT* Leading the UX/UI efforts of 3 complex products:

1. **D.Storm** - DDoS attack simulation platform.2. **Secure Confidential Compute** - organizational data protection.3. **HUB360** - Ecosystem of HUB Security products, includingorganizational resilience.* Definition and execution of 2 successful KPIs:

1. Initiation of the foundation for HUB’s Design System.2. Conduct user testing as part of the product life cycle.Senior UX/UI Product Designer / Axonius (Cybersecurity, B2B)OCT 2021 - OCT 2022* Led and delivered several large-scale projects with complex scopes.
* Improved the platform's usability by designing flows that simplify complex actions into a usable UI.
* Enhancing design system components in order to support comprehensive user scenarios and accessibility.

Product Designer & Team Lead / Net-bet (Gaming, B2C)MAY 20218 - OCT 2021* Managing and mentoring a team of 3 product designers. This included providing guidance, feedback, and support in response to their requests.
* Collaboration and communication with team leads from Marketing, Technical Writer and R&D.
* Conducted both qualitative and quantitative user research, including interviews, heatmaps, and usability testing.
* Built the company's design system from scratch, including daily maintenance, testing of components and QA.
* Created low to high fidelity wireframes and prototypes to support the design process and communicate design solutions to stakeholders.

UX/UI Lead Designer / TrioMarkets (Fintech, B2B) / JAN 2017 – MAY 2018Web Designer / MediaGroup (Digital Services, B2C) / AUG 2011 - JAN 2017 | EDUCATION**2020:** Animation and Micro Interaction Diploma, for UX Designers, “Netcraft Academy”**2018:**  UX Diploma Certified in “John Bryce” college, UXV Program by Tal Florentin**2010-2012:** Web Design & Programming DIPLOMA in "SELA" college.SKILLS**Design:** UI graphics with Illustrator & PhotoShop, Presentations, Concept sketches, Wireframes, Mockups.**Prototyping:**  Figma, Sketch, AfterEffects, Interactive components with HTML / CSS / JS.**Research:** User testing, Task analysis & user personas, A/B Testing, Heat maps analysisLANGUAGES**Hebrew:** Native language.**English:** Fluent level |