| Tamir Schwartz  Senior UX/UI Product Designer | Address: Hatzor 5, Ramat-Gan  Phone: +97254-799-5440  Email: [tamir369@gmail.com](mailto:tamir369@gmail.com)  Portfolio: <https://tamirux.com>  Linkedin: [Tamir Schwartz](https://il.linkedin.com/in/tamir-schwartz-a2047765) |
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| EXPERIENCESenior UX/UI Product Designer / Bright (Cybersecurity, B2B) OCT 2023 - NOW   * **Designed end-to-end complex features**, to improve the data acquisition process for users. * **Contributed to concept-building research**, ensuring user-centered design principles are met * **Conducted user interviews and usability testing** to validate design decisions.  UX/UI Product Design Expert / HUB Security (Cybersecurity, B2B) OCT 2022 - OCT 2023   * **Delivered strategic solutions to stakeholders** for DDoS attack simulation platform, enhancing usability and functionality. * **Initiated and established the Design System,** ensuring consistency.  Senior UX/UI Product Designer / Axonius (Cybersecurity, B2B) OCT 2021 - OCT 2022   * **Led and delivered** multiple large-scale projects with complex scope, including design and development of RBAC mechanism and dashboard improvements. * **Contributed to the existing design system,** adding components to meet team requirements and provide a holistic design approach.  Product Designer & Team Lead / Net-bet (Gaming, B2C) MAY 2018 - OCT 2021   * **Managed and mentored** a team of 3, providing guidance, feedback and task management. * **Collaborated with cross-functional teams,** to align product goals and design vision. * **Conducted qualitative and quantitative** user research to inform design decisions. * Built the **design system from scratch**, including A/B testing and QA.  UX/UI Lead Designer / TrioMarkets (Fintech, B2B) / JAN 2027 - MAY 2018 Web Designer / MediaGroup (Digital Services, B2C) / AUG 2011 - JAN 2017 | EDUCATION  * **2020:** Animation and Micro Interaction Diploma, for UX Designers, “Netcraft Academy”   **2018:**  UX Diploma Certified in “John Bryce” college, UXV Program by Tal Florentin  **2010-2012:** Web Design & Programming DIPLOMA in "SELA" college. SKILLS **Design:** UI graphics with Illustrator & PhotoShop, Presentations, Concept sketches, Wireframes, Mockups.  **Prototyping:**  Figma, Sketch, AfterEffects, Interactive components with HTML / CSS / JS.  **Research:** User testing, Task analysis & user personas, A/B Testing, Heat maps analysis LANGUAGES **Hebrew:** Native language.  **English:** Fluent level |